

SCORE[®] NEWS

COUNSELORS TO AMERICA'S SMALL BUSINESS
Sponsored by U.S. Small Business Administration
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IMMEDIATE

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Kickstart your Business with a Workshop from SCORE

“Writing a Winning Business Plan!”

Mission Viejo, CA – A seminar for small business owners will be presented by **SCORE** “Counselors to America’s Small Business” on Tuesday, September 26, 2006 from 6:00 p.m. to 9:00 p.m. at the Saddleback Room, Mission Viejo City Hall, 200 Civic Center, in Mission Viejo.

A “living” business plan is an important management tool of every business owner. Know where you are going! Develop a realistic business plan as your roadmap to growth and financial viability. Learn step-by-step how to write a business plan that will document your vision, goals and tactics and then continue to work for you. Understand every aspect of your business and be able to monitor your progress. No business should be started or maintained without a plan. It takes time now but avoids costly, perhaps disastrous mistakes, later.

Bob Cryer, SCORE volunteer, will present this workshop. Bob has a B.S., M.S. and MBA from Cornell University. He worked 30 years for Procter & Gamble at their corporate offices in Cincinnati, managing departments that provided consulting services to P&G product development, marketing, sales and finance. In 1994 he started his own business as a financial planner and investment advisor to P&G executives, which he grew to one of the largest such advisory businesses in the U.S.

The cost for the workshop is \$30 with pre-registration and \$40 at the door. Register now at www.score114.org.

SCORE “Counselors to America’s Small Business” is a non-profit association partially sponsored by the U.S. Small Business Administration whose volunteer members are working and retired business professionals dedicated to helping small businesses survive and thrive. They provide small business mentoring, business training seminars, and online assistance at www.score.org.

All SCORE programs and services are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested two weeks in advance. Contact the U.S. Small Business Administration at (714) 550-7420, ext. 3711.

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